



Chicago Growth Partners and Footprint Retail Services Complete Acquisition of Prism

Combination creates national, full-service retail merchandising platform

We are pleased to announce that Footprint Retail Services, a CGP portfolio company, has completed the strategic acquisition of Prism Retail Services. Prism provides in-store merchandising services to leading retailers and consumer brands throughout the U.S. Its services are complementary to Footprint's current offering and include new store set-up, store remodels, category resets and item cut-ins, among others. Prism has a 17-year track record of providing high-quality in-store services to its clients.

Footprint's acquisition of Prism creates the only national, full-service retail merchandising platform. The company will now offer the full spectrum of in-store services, from light merchandising to installation of complex fixtures to complete new store set-up. Additionally, Footprint's national network of service depots enables the company to provide end-to-end logistics, local storage, staging and delivery of displays and fixtures. The combined company will have a thoroughbred client list of national retailers and consumer brands. Management believes there is tremendous opportunity to cross-sell services to existing clients as well as expand its customer base by leveraging a unique, turnkey service offering.

The CGP deal team included David Chandler, Rob Healy, Jeff Farrero and Heather O'Shea.

About Footprint

Footprint provides end-to-end merchandising logistics services for leading retailers and brand marketers on a national basis. Principal services include the routing, warehousing, assembly, installation and merchandising of displays and fixtures in national retail chains. Footprint's national coverage enables it to deliver customized merchandising services to retailers and brand marketers with a national presence. Footprint is headquartered in Lisle, Illinois. Please visit www.footprintretailservices.com.

About Chicago Growth Partners

CGP is a Chicago-based private equity investment firm focused on investing in lower middle market growth companies in the education, business and consumer services, industrial growth and healthcare markets. For over 20 years, CGP's partners have led more than 70 investments focused on growth as the primary driver of returns. CGP has built its team specifically to address the recurring needs of growth companies with in-house expertise in strategy development, business process engineering, information technology solutions, strategic marketing and sales and operations management. For more information on Chicago Growth Partners, please visit www.cgp.com.